

Laidback Solutions' business is simple; make our customers' daily work less boring. We deliver solutions to newspapers, publishers, ad agencies and print houses to make their workflows faster, safer and less frustrating.

ColorMan

ColorMan is an invaluable tool when you need to find the fastest way from camera to professional print. By integrating Adobe InDesign and QuarkXPress with Color Factory, ColorMan produces high-resolution images optimized for printing when they are mounted in your layout.

”As a reseller to large and demanding customers, we depend on having partners who are professional and reliable and you have fulfilled all our expectations. ”

Jan-Erik Overgård – Pressit AS
FotoWare reseller

Using low-resolution images during layout work can be vital to create an effective workflow. Being able to convert these images to printable images really fast can be equally important. ColorMan makes this possible making layout work easier and much faster and giving benefits such as more time for layout and later deadlines for choosing images.

Easy to use

When an image is placed, rotated, resized and cropped in your layout, just mark the image, choose your repro channel and the job is done. The optimized version of the image is remounted automatically within seconds in exactly the same place.

Quality checks and automatic caption texts

To avoid printing images with too low resolution, ColorMan gives you a quality value telling you if the images are OK for the printing method chosen.

There are also alerts if the user prints, saves or exports documents when low-resolution images are mounted.

ColorMan can also be used to create caption texts when dropping an image into the layout. The text is fetched from the IPTC information in the images and can be placed with the image. Stylesheets from the layout may be applied automatically.

If FotoWeb is used, you will also need to have DropMan installed to drop images from a web browser.

ColorMan in short

- Integrates Adobe InDesign and QuarkXPress with Color Factory from FotoWare.
- Works with low-res images and switches to high-res print optimized images without remounting.
- Shows quality values for every image
- Generates caption texts automatically

Some companies using ColorMan

Aftenposten, Norway	Hjemmet Mortensen, Norway
Aller Förlag, Denmark	TUI Reisebureau, Holland
TTG-förlag, Sweden & Holland	The Kilkenny Voice, Ireland
Sydsvenska Dagbladet, Sweden	Mathicon, Thailand
Dagens Industri, Sweden	Gara, Spain
Engmont Förlag, Denmark	IPC Media, England